

BR30 9.5W DIM. GU24 TITANIUM CRI^{SP} LED SERIES



9.5W REPLACES



65W Inc.

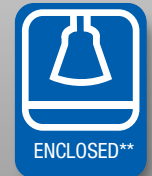
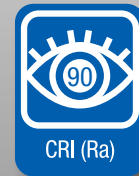
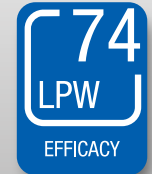
80% Energy Savings

CRISP



\$193 Savings per lamp*

- Revolutionary CLOUD design
- 60% lighter due to environmentally friendly construction
- Exceptional color rendering CRI 90
- Richer reds and natural skin tones (R9 55, R13 95)
- Tight LED binning for consistent CCT across all lamps
- Suitable for use in totally enclosed fixtures



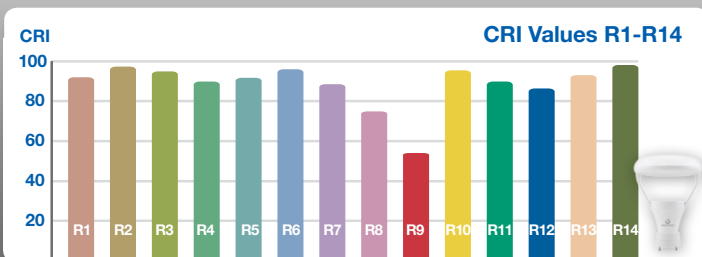
BR PRODUCT FEATURES

Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 113g and maintains a traditional incandescent form factor, making it suitable for all applications.



Exceptional Color Rendering



THE CRI^{SP} SERIES BR30 9.5W lamp features a typical CRI 90, R9 55 and R13 95, providing crisp and vibrant colors across the whole spectrum. Its exceptional R9-R14 values (R9 & R13) provide redder reds, natural looking skin tones and whiter whites.

BR30 9.5W DIM. GU24 TITANIUM CRI^{SP} LED SERIES



APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



Ref.# DS255-BR30-9.5W-GU24-161217

SPECIFICATIONS

Product Model	98024 9.5BR30DIM/927/GU24
Type	BR30
Base	GU24
Power (W)	9.5
Voltage - Frequency	120V 60Hz
Color Temp. (ANSI)	Soft White 2700K
CRI (Ra)	90
R9 / R13 (typ.)	55 / 95
Typical lumens (lm)	700
Efficacy (LPW)	74
Beam Angle	110°
Dimmable	Yes***
Power Factor	0.9
Rated Lifetime - L70 (hrs.)	25,000
Temperature Rating	-4°F / -20°C - 95°F / 35°C
Dia. x MOL	3.74"x5.28" (95x134mm)
Weight (lb. / g)	0.25lb. / 113g

* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$25 LED with 25,000-hr lifetime

** Suitable for use in totally enclosed fixtures

*** List of tested dimmer switches available on website

**** Suitable for damp locations. Not for use where directly exposed to weather or water