## BR30 9.5W DIM. TITANIUM CRISP LED SERIES



80% Energy Savings















\$193 Savings per lamp\*



- 60% lighter due to environmentally friendly construction
- Exceptional color rendering CRI 90
- Richer reds and natural skin tones (R9 55, R13 95)
- Tight LED binning for consistent CCT across all lamps
- Suitable for use in totally enclosed fixtures























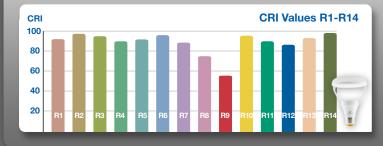


### Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 95g and maintains a traditional incandescent form factor, making it suitable for all applications.

### BR PRODUCT FEATURES

## **Exceptional Color Rendering**

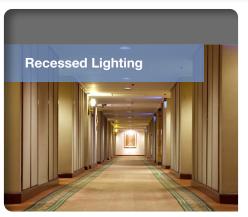


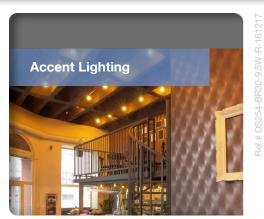
90, R9 55 and R13 95, providing crisp and vibrant colors across the whole spectrum. Its exceptional R9-R14 values (R9 & R13) provide redder reds, natural looking skin tones and whiter whites.

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### **SPECIFICATIONS**

Product	98023
Model	9.5BR30DIM/927/R
Туре	BR30
Base	E26
Power (W)	9.5
Voltage - Frequency	120V 60Hz
Color Temp. (ANSI)	Soft White 2700K
CRI (Ra)	90
R9 / R13 (typ.)	55 / 95
Typical lumens (lm)	700
Efficacy (LPW)	74
Beam Angle	110°
Dimmable	Yes***
Power Factor	0.9
Rated Lifetime - L70 (hrs.)	25,000
Temperature Rating	-4°F/-20°C - 95°F/35°C
Dia. x MOL	3.74"x5.20" (95x132mm)
Weight (lb. / g)	0.21lb. / 95g

<sup>\*</sup> Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$25 LED with 25,000-hr lifetime
\*\* Suitable for use in totally enclosed fixtures

<sup>\*\*\*</sup> List of tested dimmer switches available on website
\*\*\*\* Suitable for damp locations. Not for use where directly exposed to weather or water